

# MedCred Cookie Policy

## Introduction & Policy

MedCred respects the privacy of all visitors to our websites and our apps (our "Sites"). This Cookie Policy outlines our policy concerning the use of cookies, tracking beacons, local storage and similar technologies ("Cookies").

We may update our Cookie Policy from time to time to reflect any changes in technology or legislation or our data use policies which may affect the way in which Cookies are used by us and how you as a user, can manage them.

This page also contains information on what Cookies are examples of the Cookies used on RTE's Sites, how to manage some of these.

## Cookies Overview

Cookies are small text files that are stored by the browser (e.g. Internet Explorer, Chrome or Safari) on your computer or mobile. You can think of Cookies as providing a memory' for the website. They allow websites and apps to store things like user preferences, enabling you to navigate more efficiently between webpages, login information and generally improving your online experience.

We may also use tracking beacons (also known as "clear GIFs" or "pixel tags") or similar technologies on our Site to enable us to know whether you have visited a web page or received a message.

Local storage is often used as an alternative to a cookie on devices (such as smartphones or connected TVs) which use you use to access and connect to our Sites.

## Types of Cookies

### Essential Cookies

- These are Cookies which are required for certain features of our Sites to work. For example, Cookies are required to remember if you are signed in as you browse around our Sites.

### Functional Cookies

- These help us personalise your experience by remembering your preferences and settings.

Some examples of how we use these Cookies are:

- ◆ Remembering where you paused during filling a form so you can later pick up where you left off

- Remembering if you visited the website before so that messages for new visitors are not displayed to you

### Analytics and Performance Cookies

These help us understand how people are using our Sites, so we can better serve them. We sometimes get other companies to analyse how people are using our Sites. These companies might set their own performance cookies. Some examples of how we use these Cookies are:

- Collecting information on which web pages visitors go to most often
- Making sure that our Sites are working properly

### Advertising Cookies

These Cookies allow us to know whether or not you've seen an advert or a type of advert, and how long it is since you've seen it.

A lot of the advertisements you see on our Sites are provided by other organisations. Some of these organisations use their own anonymous cookies to track how many people have seen a particular ad, or to track how many people have seen it more than once.

The companies that generate these Cookies have their own privacy policies, and we have no access to read or write these Cookies.

### Other Third Party Cookies

On some pages of our Sites, other organisations may also set their own anonymous cookies. They do this to track the success of their application, or to customise the application for you. Because of how Cookies work, our Sites cannot access these Cookies, nor can the other organisation access the data in Cookies we use on our Sites.

For example, when you view an embedded Social Video (for example, from Facebook), the social network may record that you have done this.

### Example of Cookies

Here are some specific examples of the types of Cookies used on our Sites.

Name	Type	Purpose	Expiry
MedCredID	Essential	To allow your logged-in status to persist across pages and browsing sessions	365 days
Google Analytics	Analytics and Performance	To track how many individual users we have, and how often they visit the Site	730 days
comScore	Analytics and Performance	To track how many individual users we have, and how often they visit	720 days

Social Honey	<b>Functional</b>	the Site To recommend content to you based on what you and other users have previously read and watched	730 days
Google DoubleClick	<b>Advertising</b>	To know whether or not you've seen an advert or a type of advert and make decisions about what ads to show you	730 days

## Managing Cookies

It is usually possible to stop your browser accepting Cookies, or to stop it accepting Cookies from a particular website. However, if you disable all Cookies we cannot tell if you are signed in and some features of our Sites may not work correctly and you may have to manually adjust some preferences every time you visit.

All modern browsers allow you to change your cookie settings. You can usually find these settings in the Options or Preferences menu of your browser. To understand these settings, the following links may be helpful, or you can use the Help option in your browser for more details.

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web](#) and [Safari for iOS](#).

If you wish to check and manage third party advertising cookies, you can turn these off by going to the [Your Online Choices site](#).